



**BUDDS CREEK OFFROAD 4X4 EXPO
JUNE 16 & 17, 2018**



Greetings,

I am representing The Hard Rock Crawlers of Southern Maryland. We are pleased to announce the 4th Annual BUDDS CREEK OFFROAD 4X4 EXPO to be held at BUDDS CREEK MOTOCROSS PARK on 16 and 17 June, 2018.

The event will feature a Show and Shine contest, a motocross track/off-rad confidence course, 3 miles of trails/mud, and a challenging obstacle course that will satisfy all levels of driver/vehicle. Based on past participation, we anticipate over 300 vehicles to attend. There is ample room in the staging areas for vendor tents as well as several acres of fenced space for sponsor advertising within view of the majority of the park.

This event will offer a concentrated audience of the off-road enthusiast community. The participants will include, but are not limited to: Jeeps, Domestic 4x4's, Import 4x4's, Non-Street Legal, and Vintage/Military 4X4's. The range of vehicle/driver capabilities will be from Mild to Wild. This is a unique and fun opportunity for vendors to interact with potential customers and showcase their products/services. In the past three years we have registered 450 vehicles and 500 individuals walking in without a vehicle. I am contacting you with the hope that your products/services can be showcased at our event, bringing you profit and invaluable advertising to the Local and East Coast Four Wheel Drive community.

Included with this letter is a copy of the Sponsor/Vendor Registration sheet. If you believe that your business could profit from the targeted consumer group attending this event by advertising and/or selling your specific products/services, we would greatly appreciate your participation in this 4th annual Southern Maryland event. All financial transactions will occur using a check to BIGDOGGS OFFROAD or the PayPal account set up on the BIGDOGS OFFROAD Inc. website under the appropriate link. This is a Rain or Shine event and it is reasonable to presume that regardless of the weather and based on the target audience, we should have a good turnout. I will be available to answer any and all questions prospective Sponsors/Vendors may have. I am looking forward to working with you and your business to make this a successful, profitable, and repeatable event for all parties concerned.

V/R,

Steve Moritz
Hard Rock Crawlers of Southern Maryland
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Facebook: <https://www.facebook.com/BuddsCreekOffroad4x4Expo>



BUDDS CREEK OFFROAD 4X4 EXPO JUNE 16 & 17, 2018

SPONSORSHIP and VENDOR Registration Sheet



Company/Individual Name: _____ Phone: (____) _____ Fax: (____) _____

Contact Person: _____ Email Address: _____

Address: _____ City: _____ State: _____ Zip: _____

Sponsorship:

_____ \$250- Your logo included on the event program, Facebook advertisements, over the PA announcements, up to six of your banners (you provide) placed around the event venue. Your logo on event printed materials.

_____ \$500- Your logo included on the event T-Shirt and programs, Facebook advertisements, your logo with your website link placed on the Big Dogs Offroad website, over the PA announcements, unlimited number of banners (you provide) placed around the event venue. Your logo on event printed materials.

Total this section: \$ _____

Vendor Space Rental Fees: (Please Note: All Vendor Spaces are un-powered.)

_____ \$100 space 10' wide x 40' deep

_____ \$200 space 20' wide x 40' deep

_____ \$275 space 30' wide x 40' deep

_____ \$325 space 40' wide x 40' deep

_____ \$475 space 60' wide x 40' deep

_____ \$600 space 80' wide by 40' deep

*****Please note, Premium Vendor Spaces will fill up quickly, spaces will be assigned on a first come/first served basis.

Total this section: \$ _____

TOTAL FEES DUE: \$ _____

PAYPAL TRANSACTION ID #: _____

Vendors are invited to arrive and set up their assigned area on Friday, between 1200 and 8 PM, vendor break-down not before 4:15 PM Sunday. Please check in with Vendor Coordinator with your intentions. You are required to bring your own tables, chairs, and canopies. Request each vendor has a fire extinguisher. All of your items MUST fit within your space, including, but not limited to your vehicles and canopies/tents. No Alcohol or firearms permitted within the venue. Strict 5mph venue speed limit. This is a Rain or Shine event. All fees are non-refundable. All registrations for Sponsors must be received by 01 May, 2017. All vendors will be required to sign the event liability waiver before setup, any vendors who want to run their vehicles on the courses need to have vehicles pass requirements check (see participant registration form for copy of waiver). All registrations for Vendors must be received by June 01, 2017. All **Sponsorship and Vendor Registration fees to be paid via PAYPAL through the https://bigdogsoffroad.com/html/event_signup.html website, under the BCOR 4X4 EXPO event Vendor/Sponsor registration tab or by check to BIGDOGSOFFROAD.** Further Vendor/Sponsor information may be obtained by contacting Steve Moritz at 240-538-1223 or emailing md4wdexpo@gmail.com